



THE HEART
AND STROKE
FOUNDATION
SOUTH AFRICA

Press Release:

Knitting the community together!

During winter, the Heart and Stroke Foundation SA (HSFSA) made their annual nationwide appeal for wool donations to knit beanies for all the children listed on their award winning Children's Programme. The HSFSA Children's Programme has reached over **2.1 million children** since its inception in 1997. This amazing programme is geared towards teaching heart healthy habits to crèche and primary school aged children as well as their caregivers. Majority of the children are from very disadvantaged areas where woolen caps are considered as a luxury. The HSFSA committed itself to ensuring that these children would be kept warm during the cold season.



Over **1000 beanies** were distributed over a period of 3 months and the work continues. **16 crèches** from Mamre, Athlone, Elsies River, Ravensmead, Heideveld, Gugulethu, Khayelitsha and Nyanga have benefited thus far from these donations.

The Heart and Stroke Foundation SA would like to extend a *hearty* thanks to all members of the community who donated wool in support of this campaign, and to their main corporate wool sponsor, **Shoprite Checkers**, who once again donated tons of wool.



The HSFSA is also appreciative of the assistance provided by over **20 community workers** who knitted the beanies, and continue to knit in preparation for Winter 2010.

If you would like to find out more information or get involved in this initiative, contact the HSFSA on (021) 447 4222 or visit www.heartfoundation.co.za

Ends.

FOR MORE INFORMATION CONTACT:

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BROUGHT TO YOU BY:

The Heart and Stroke Foundation SA

The Heart and Stroke Foundation South Africa is a Section 21 community-based organisation established to reduce the incidence of heart disease and stroke in the population of South Africa by providing education, funding and supporting research.