

DRESS RED AND SAVE LITTLE HEARTS

The Heart and Stroke Foundation South Africa (HSFSA) is calling all lovebirds to express their love with a Dress Red sticker on Valentine's Day. Dress Red Day is a national fun day aimed at raising funds for the Foundation's Children's Programme, which has touched the lives of over 1.8 million disadvantaged children to date.

"We invite all South Africans, young and old, to paint the town red, and purchase a Dress Red sticker for only R5", said Michelle Kearney, Communications Director, HSFSA. "All the funds raised from the sales of the stickers will be ploughed back into our Children's Programme."

Corporates are invited to enter the Dress Red 'Best Pic' Award sending in photographs of individual and group entries to bestpic@heartfoundation.co.za before the closing date on 20 February. There are amazing prizes to be won!

For further information on how to order your stickers call the Dress Red Hotline on Tel 021 447 4222, email dressred@heartfoundation.co.za or visit www.dressred.co.za.